



MEDIA KIT



A small, light-colored dog with a brown collar and a metal tag, looking up.

Pet accessories

A person holding a black, curved, futuristic wearable device.

Wearable

A hand holding a small, white, cube-shaped smart home device on a wooden surface.

Household

A hand holding a credit card over a laptop screen.

E-commerce

Several hands holding and counting US dollar bills.


Crowdfunding

A hand holding a black, cylindrical smart container next to a box of popcorn.

Amazon finds

A close-up of a video game controller with glowing buttons.

Gaming

A person wearing a large backpack and a cap, standing in a mountainous landscape.

Bags & Backpacks

## Tech I Want - Overview

Tech I Want is a technology media curating and writing about the best and latest innovations in the world. To our engaged audience of technology enthusiasts we curate educational, entertainment, and discovery content across 5+ social channels including YouTube.

A black smartphone with a green and yellow case, lying on a surface.

Phone & Accessories

A person wearing a futuristic, glowing blue and white head-mounted display.

Cool tech

A silver, vintage-style coffee machine with two white cups on top.

Coffee machines & more

A hand holding a long, silver, multi-tool or screwdriver.

Tools & gear

A person sitting at a desk, working on a laptop that is propped up on a blue stand.

Design

A hand holding a smartphone mounted on a camera rig, with a lens visible in the foreground.

Travel & outdoors



## Who We Are

Promoting impactful and innovative technology is what we are all about. We explore all corners of the internet to find the most amazing technology - and when we find something we like, we promote the heck out of it in almost every way possible.



Promote across  
+5 social channels



YouTube  
video Reviews

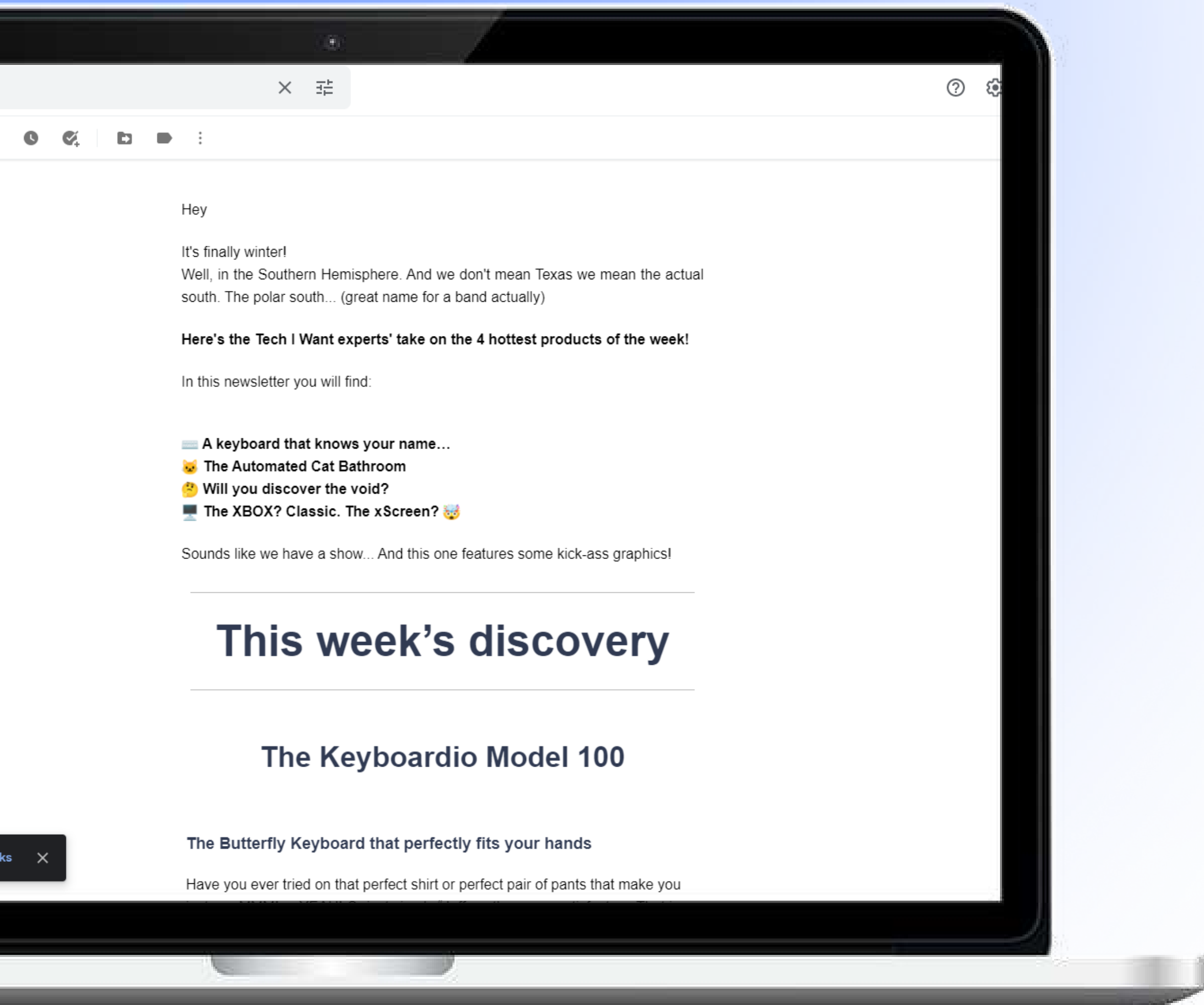


Product curation to our  
85k+ subscriber  
newsletter



Weekly  
Newsletter





## Tech I Want Newsletter

Our biggest channel is the Tech I Want Newsletter which goes out to over 85K subscribers weekly. Here we curate the 4 most innovative products of the week along with many other tech treats like technology news, witty jokes, giveaways, and amazon finds.

### Subscribers

85K+

Total subscribers

74%

Desktop Users

26%

Mobile Users

30%

Open Rate

2%

Click Rate

### Top three countries

40%

 United States

35%

 UK

25%

 Canada



# Website

Our website is the one-stop-shop for technology reviews, amazing technology finds, exclusive discounts, and loads of listings and articles. Our in-house SEO team consistently secures the first spots on Google giving our featured products long term visibility.

## Traffic Per Month

35K

Visits

33K

Unique visits

50K

Page views

## Top three countries

32%

 United States

8%

 UK

5.5%

 Canada

## Audience

62%

Female

25-34

Age

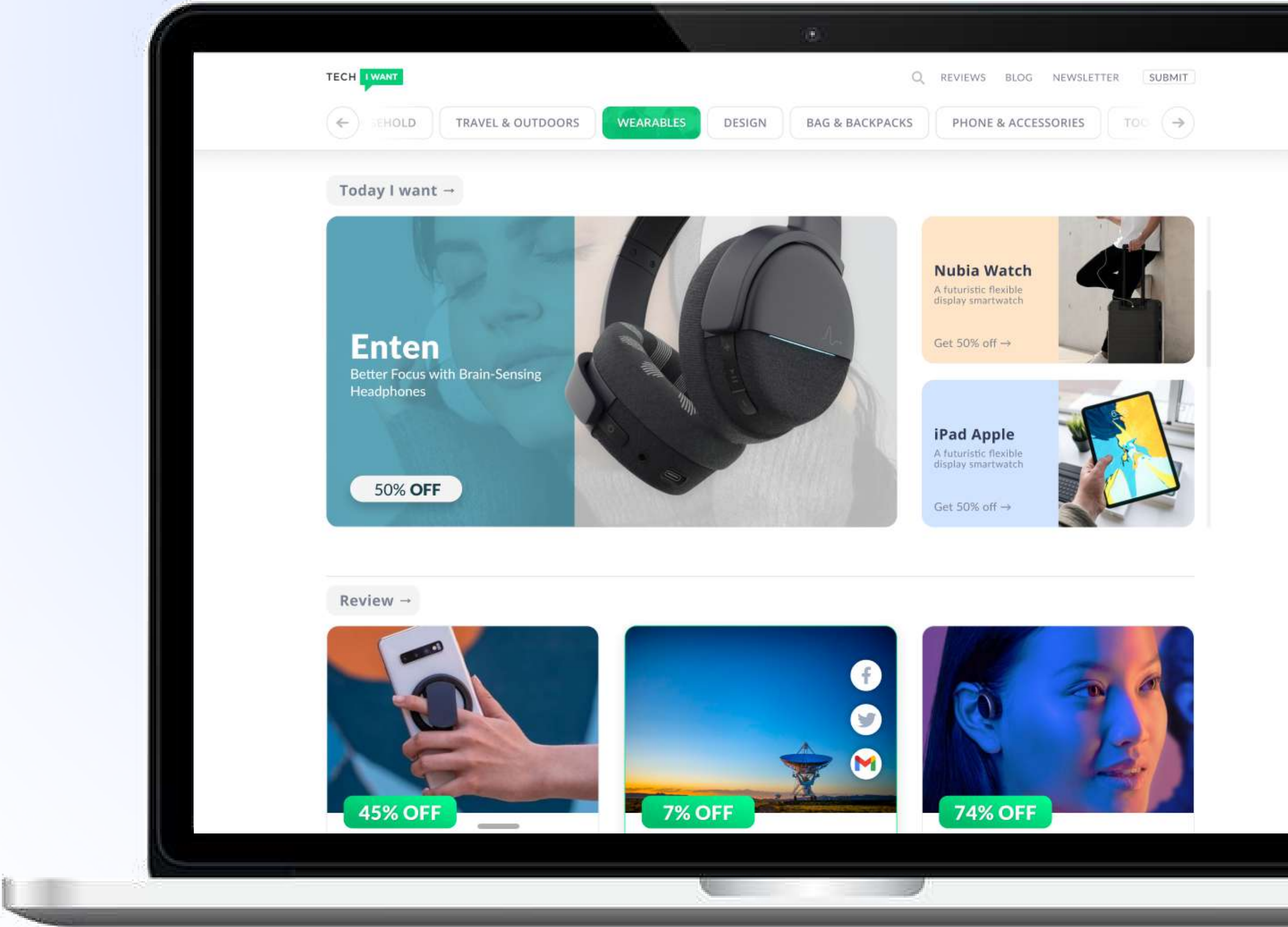
38%

Male

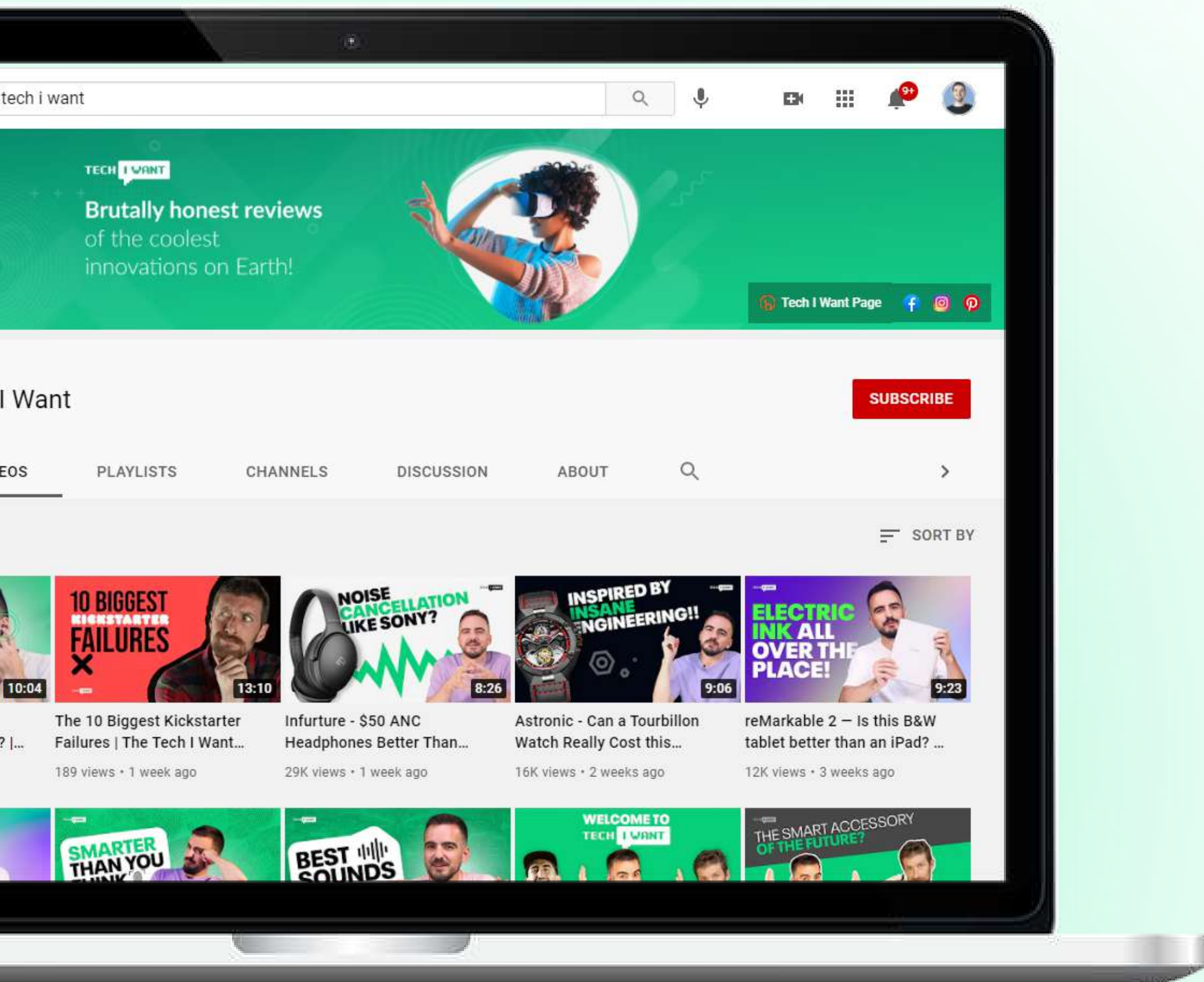
25-34

Age

[Check Out Our Website →](#)







## Youtube

Our YouTube channel features product reviews, educational content, tech news, and hours of entertainment. In a short period of time, we have established ourselves as a credible review channel now expanding into many directions.

### Youtube total views

90.5K

Monthly Avg

710K

Youtube total views

### Youtube audience

38.5%

Female percentage

61.5%

Male percentage

25-34

(29.5%) Age

### Youtube % by countries

44.3%

 United States

42.2%

 UK

13.5%

 Canada

[Check Out Our Channel →](#)





# Social Media

Our Social Media channels provide an excellent oportunity to deliver our messages to thousands of users organically every day. The content strategy we use is different for every channel and we are constantly experimenting new ways and channels to work in.



**10K**  
Likes



**5K**  
Followers



**150K**  
Monthly Visits



**750K**  
Total Views





Partnerships And Collaborations

KABUTO

 **FUELL**

PiCO




 **sentien**

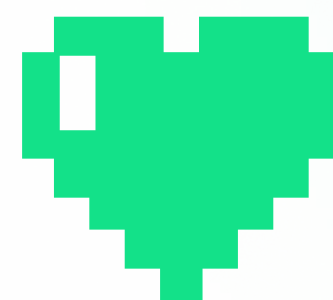
 **ROLLING SQUARE®**

**Kensington®**

 **MP**

 **INFUTURE**





**THANK YOU**

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